



TRIT – A Journey Etched in Gold

As Featured in Vogue Philippines: Jenny Syquia Launches TRIT, Jewelry That Turns Memories Into Heirlooms

Stockholm, March 24, 2025 – As featured in the March 2025 issue of Vogue Philippines, designer and entrepreneur Jenny Syquia unveils TRIT—The Road I’ve Traveled—a fine jewelry brand that transforms personal milestones into timeless heirlooms.

Years in the making, TRIT is anchored by its patent-pending TouchDate Technique, which translates meaningful dates into raised diamonds or dots—allowing wearers to touch their memories. Each piece is designed as a quiet, intimate tribute to life’s most treasured moments.

“I wanted to create something deeply personal—something that becomes part of your story,” Syquia shares in Vogue. From birthdays to anniversaries, pieces like the Memorya Classic Ring and Around the Sun Pendant let wearers carry memory through form, texture, and touch.

All TRIT pieces are made to order using recycled metals and ethically sourced diamonds, handcrafted in certified partner workshops—available exclusively direct-to-consumer.

“TRIT is not just about jewelry,” Syquia says. “It’s about connection, intention, and honoring the road that brought you here.”

Read the full article [here](#).